



WALK MS
Fundraise with

facebook



**walk to
create a world
free of MS**

Fundraise with Facebook

Using *CharityDynamics'* new "boundlessFUNDRAISING™" Application for Facebook, you can extend your fundraising efforts beyond the National MS Society's Participant Center Tools (available upon event registration) into the world of social media, with just a few simple clicks.

LINKING YOUR PERSONAL PAGE TO YOUR FACEBOOK PAGE

STEP 1: If the Facebook application has been activated for your event, the logo will appear on the Home page of your Participant Center. After accessing your Participant Center Home page, click on the "Fundraise with Facebook" logo.

Internet Explorer - Windows Internet Explorer
https://secure3.convio.net/nmss/pc2/dashboard.html

Participant Center

Welcome, Lydia Parramore | Visit Your Team Page, Your Personal Page | Log Out, Help

HOME EMAIL PROGRESS PERSONAL PAGE TEAM PAGE

Overview

Progress

\$0.00 \$350.00 0% 129
I HAVE RAISED MY GOAL (change) PERCENT DAYS LEFT

What to do next? You have not sent any messages. You should email your contacts.

WELCOME TO YOUR Participant Center!

fundraise with facebook

Helpful tips for Effectively Using your Participant Center:

- **Update your Personal Page regularly.** Simply click on the Personal Page symbol above and follow the directions. You can change the layout of the page, write your own personal appeal, upload a photo or one of the ones we supply. If you have any questions on how to update your personal page, email us at ailena.parramore@nmssga.org.
- **Send out suggested emails** to your friends and family asking for their support!
- **View your Personal Page** to see what your potential donors will see.
- **Send reminder and solicitation e-mails** to friends, family and co-workers about your participation.
- **Update your fundraising goal** as you continue to fundraise - Set your sights high!
- **Send follow-up messages** and thank-you emails to your supporters. Keep them engaged by sharing with them your training and fundraising efforts.

Recent Activity

RECRUIT You joined Bike MS: Atlanta to Athens 2010 Dec 02

Send email

Add contacts to Address Book
[View your progress page](#)
[Work with Personal Page](#)
[View team roster](#)

Message from Your Team Captain
You have not set a message for your team. Use the Edit link below to leave a message on the Participant Center Home page of your teammates.
[Edit](#)

STEP 2: Enter your login information into the fields displayed. Follow the instructions that appear on the displayed Facebook page. Highlight your fundraising efforts to all of your Facebook friends and watch your donations grow!

USING FACEBOOK TO HIGHLIGHT YOUR FUNDRAISING EFFORTS:

Once you have added the application to your Facebook, you will be able to:

The screenshot shows the Facebook application interface. At the top, there's a search bar and navigation links for Home and Pro. Below that, the 'walk MS' logo is displayed. The main content area is divided into two sections: 'Donate Your Profile Picture' and 'Get the Word Out'. The 'Donate Your Profile Picture' section features a 'walk MS' logo and a button to update the profile picture. The 'Get the Word Out' section contains a list of four items: 1. 'I am participating in CA, San Jose - walk MS: San Jose 2011! Please support me with a donation.' 2. 'Please join me in supporting National MS Society!' 3. 'Stephanie has raised \$10 toward their goal of \$150 for CA, San Jose - walk MS: San Jose 2011. Please support Stephanie with a donation and join the movement toward a world free of MS!' 4. 'Write your own message.' Below the list is a 'Share with Friends' button. At the bottom of the screenshot, there's a 'Progress Indicator' section showing a thermometer graphic and the text: 'Raised: \$10 My Goal: \$150 Apr. 30th, 2011'. Below the thermometer are 'JOIN ME' and 'SUPPORT ME' buttons. At the very bottom, there's a copyright notice: '© 2010 Charity Dynamics, Inc. Powered by Boundless Fundraising™'.

Update your Facebook profile picture to the NMSS logo with the new **Donate Your Profile Picture**

Send a quick stream story to your Facebook friends using the new **Get the Word Out** feature

Use the **Share Your Story** community portal to share your personal story with other participants and Facebook friends.

View your real-time fundraising status on your **badge**. From your badge, donors will be directed back to your Participant Center Page to donate.

The screenshot shows the 'Share Your Story' form and 'Recent Stories' section. The 'Share Your Story' form has a title field and a content field with a character count of 3000. Below the form is a 'Submit' button. The 'Recent Stories' section contains three stories: 1. '3 years living with MS' with a 'walk MS' logo and a short paragraph. 2. 'Walk with us, Modesto Ca 2011' with a photo of a person and a paragraph. 3. 'For the Stansbury-Pickford-Harper Families' with a photo of a family and a paragraph.

Frequently Asked Questions

- **What are the steps involved in adding the application?**
 - Register for your event (bikeMSgeorgia.org or walkMSgeorgia.org)
 - Log into your Participant Center
 - Click on the “fundraise with Facebook” icon on your Participant Center homepage
 - Follow instructions that appear on the displayed page
 - You are now on the application canvas page and can send a quick stream story to friends, donate your Facebook profile picture, view your fundraising progress and share your story!
- **How do I return to the application canvas page (to view the badge, send a stream story, etc.)?**
 - Navigate to the Home page on Facebook. A link for the application should appear on the left side of your Facebook homepage. Simply select the link to return to your application canvas page.
- **What is a Stream Story and how does it connect to my NMSS donation page?**
 - Stream Stories are posts automatically added to the wall of your Facebook friends. A stream story will be sent when you utilize the “Donate your Profile Picture”, “Get the Word Out” and the “Share Your Story” features. There is also an automatic stream story sent out to all Facebook Friends once a donation has been made towards your fundraising efforts (only one stream per day is sent). All stream stories delivered from your *boundlessFUNDRAISING*[™] application will include a link back to your donation form.
- **How can I get increased visibility within Facebook about my fundraising activities?**
 - One of the most effective methods to get visibility to your friends is to change your status of “What’s on your mind” to include information about your participation in the event and your fundraising activities.
- **Does *boundlessFUNDRAISING*[™] work on LinkedIn or MySpace?**
 - Currently *boundlessFUNDRAISING*[™] has only been released for Facebook.
- **What will happen after the event?**
 - The application is available post event. Participants can continue to use the features found on the Canvas page.
- **If I accidentally deleted my application can I re-add it?**
 - Yes, simply go to your NMSS Participant Center Page and re-add the application.
- **I accidentally added my application when I already had it on the page does that matter?**
 - No, it should simply refresh the application. You will still see all the donations made to your before you added and after.

Frequently Asked Questions

- **Can my friends or family add my application to their pages?**

- No, the application was intended to be used by event participants individually only. We don't currently support the ability for friends to fundraise on behalf of participants.

- **Can I remove the application?**

Yes, to remove the application, follow these steps:

- Login to Facebook
- In the upper right-hand corner, click "Accounts"
- Click "Privacy Settings" from the drop-down menu
- Select "Edit your settings" under Applications and Website in the lower left section of the screen
- Select "Edit Settings" next to the "Applications You Use" section
- You will see a list of any applications you have added; you should see the *boundlessFUNDRAISING*TM application
- Next to the *boundlessFUNDRAISING*TM application, click the "X" in the right-hand column
- This will remove the application from your page completely
- If you are still having trouble, please email support@charitydynamics.com

- **I received a donation but my badge doesn't reflect it yet?**

- Depending on when the donation came through, it may not be reflected yet on the badge. If you would like it to update immediately, you can click on the refresh link on the application and it will update the information in 2-3 minutes.
- If you do not see a "refresh" link on your badge, please contact us at support@charitydynamics.com for assistance.

- **Can I post my badge on my profile page?**

- Facebook does not allow applications to add tabs to your personal profile, so while your progress badge cannot be posted on your profile page, you can use the other features of the *boundlessFUNDRAISING*TM application including the Stream Story and "Donate your Profile Picture".